

**How to retain good employees (video, 1.39) :**

<http://www.youtube.com/watch?v=xOjstxxLSHM>

**Before watching :**

- What is a good employee ?
- What can companies do to retain good employees?

**After watching :**

- Compare your answers to those of the video

**Answer the questions :**

1. Who is Gloria Campbell ?
2. Where is she from ?
3. Apparently, what doesn't make good employees stay in companies? Explain.
4. Give three examples that motivate good employees to stay?
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5. Give one example of your own to keep good employees.
6. What is the main reason for good employees to stay in a company?
7. What is the danger for companies if good employees are not taken into consideration?